

# Corporate Video / Voice Cast

## Group communications made easy

Meetings, an urgent project, your phone does not stop ringing...And you need to get your sales team together to update them on the latest news for the next day's presentation. You are running out of time to call them one by one or to send to every single team member an SMS. With Corporate Video / Voice Cast it's easy to handle your multiple communications tasks.

Cooperate Voice Cast is a group messaging solution that allows you to send a voice or video message to your working group. Dictate your voice message on your phone and it will immediately be forwarded to your group contacts so your team can react immediately on your latest feedback. Fast, easy and effective.

Corporate Video / Voice Cast is designed as a complete self-management tool which allows you to create and control your team messages and groups. It renders fast and effective communications; easy-to-use and available from any device.

Video / Voice Cast is the most suitable tool for all types of companies who seek to improve communications among their employees. Its functionalities have been designed to increase productivity, get the most out of every communication and increase your company's performance with our powerful solution.

## Make you communications more efficient

New technologies bring endless possibilities to communications. With Video / Voice Cast you can enhance your company's communication with a tool especially designed to send a message to a group of contacts. By adding voice and video to these messages, companies achieve a more effective communication, faster and cheaper than conventional methods.

## Business use: The ideal tool for communications

Companies can use this powerful tool to widen their communication abilities. Allow your employees to easily communicate with their workgroup members, their departments, and eliminate communications related bottlenecks. Let your CEO send a personal video message for your company's annual anniversary or inform all involved departments about the upcoming kick-off meeting. There are so many possibilities for an efficient use of your phone, so don't let your employees losing valuable time composing an avalanche of emails, let them share essential information faster!

## What advantages can Corporate Cast provide me?

- ❑ Increased productivity: Better and faster communications means higher cooperation, co-ordination and commitment of your employees.
- ❑ Increased efficiency: With this easy-to-use tool colleagues can communicate in a fast and efficient manner. Its versatile and easy management allows to establish roles and permissions for publishing and receiving messages.
- ❑ Mobility: The service provides more availability as communications can be established at any time and no matter where your colleagues are. It also fosters higher attention and flexibility among working groups.

## Endless Possibilities

Corporate Cast is an evolution of traditional peer-to-peer messaging services to a voice and video solution for group messaging. Its simplicity and the emotional attachment of hearing and watching real people will make customers compelled to communicate more and as well as more efficiently. With Corporate Cast you can finally share more with your employees.

Corporate Voice / Video Cast provides users a meaningful communication tool as speech permits transmission of emotions and feelings thus enhancing human interaction. It is a simple and fast way of group communication in moments where you are running against the clock and typing messages on your phone can be dangerous or time consuming.

Furthermore Corporate Voice Cast fits all technical requirements: It's platform independent and therefore can be used from any device: conventional landline phones, featured phones, PDAs, Smartphones and even Tablets.....Everybody can share more information with their peers.

## About Almira Labs

Almira Labs is a highly innovative telecom software company focused on providing solutions for wireline and wireless telecom operators. Through an extensive R&D effort, Almira Labs tools allow fast and low-cost development of Value Added Services for the NGIN with an approach that is unique in the marketplace.

Using this technological base, Almira Labs offers CSPs a broad catalogue of new services that deliver rich communications experiences to multiple user communities through innovative video, voice and media broadcast technology. Besides, services are device independent, thus operators can now reach the whole subscriber base regardless of their technological ability or expenditure level. Almira Labs helps Telecom Operators to generate new recurring revenue streams with a very low investment, in the shape of a Network Application Store as a weapon to fight fierce competition from Device-centric applications stores like the Apple or Android ones.

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