

Voice 2 Social

Keep connected to your friends!

Addicted to social networks? Do you want to know what your friends do at any time and also want to keep them posted and follow your footsteps? Now you have the tool to keep your social network profile updated no matter where you are, from your mobile handset.

Voice Social is a service for you to post everything you want in your favorite social networks. Tell your friends where you are when visiting a new place, let them know about a nice place to eat or share your holiday videos with them. And do it with your own voice!

And the best part of this is you can do it on the go, from your mobile phone, regardless of the device and with no need of an Internet connection. You just need to record your voice message with the content you want to share and in a few seconds your message will be posted on your profile for all your contacts to listen to it!

Voice Social is a convenient service to share anything anytime on your social networks. It has also proved to be a useful service for visually impaired people to access these new media and have the ability to communicate with their contacts and make these systems accessible to all people.

Share more with your friends when you are on the go! And take advantage of the possibilities mobile phones bring to your daily communications. Voice Social can be used in virtually every handset in the market. Forget about getting high-end devices to have access to new and interesting services. And you do not need to care about expensive Internet rates. Voice Social is as easy to use as making a phone call.

Share more with your friends

Voice Social is your solution to share all you want with your friends when you are on the move. Video - Voice Blog brings you a lot of possibilities:

- Use your voice to say it: We are very used to use text in social networks. But there is no doubt that you can express more with your own voice. So why not sharing you experiences with your friends and the emphasis of your voice? Try Voice Social once and surprise your contacts. They will be also willing to use it!
- It's easy to use: The service features a voice menu that guides you through the different options you can have. You just need to record your voice message on the system. Additionally, a voice2text functionality can be added to the service, so your voice message can be turned into text before being published.
- It works in any language: The services can be configured in different languages, so no matter where you live, you can have access to Voice Social in your own language.
- It fits all terminals: You do not need to have an expensive, high-end terminal device. Voice Social works in nearly every handset you can find in the market.

Social Media and Service Providers

Social media is becoming a more and more popular mobile activity and its growth goes together with an increase on the number of smartphones sold. More than half of social media users access their favorite networks on nearly a daily basis which demonstrate the importance of this activity to people's daily routines.

A look at selected social networking brands reveals that Facebook, Twitter and LinkedIn are the ones which grow faster. Understanding how mobile users interact with social media is essential for companies who develop apps and services and for operators. Research shows that more and more Mobile Social users Posted a Status Update While on Their Mobile Device.

Social media usage is no longer dependent on smartphones. Telecom technologies allows services developers to create new solutions for users to be able to access their networks from any device and in a more easy way for those with low technological ability.

Almira Labs Voice Social simplifies the way users can access their social network by means of their mobile phones as our approach is to use standard features such as SMS, phone calls and 3G video calls. This means users do not need to download third party applications or require high-end devices.

Voice in Social Media, a new trend within the industry

Research shows a growth in the number of companies and apps who add voice to social media, allowing users to post their messages with their own voice. Unfortunately, these solutions make the users stuck to a certain device: a PC, a tablet, a smartphone...

In Almira Labs, in line with our approach of creating services for people, not for devices, we consider there is a long way to walk in bringing social media functionalities to phones, even for the more simple ones. That is the reason why we consider our Voice Social is special. It breaks the digital divide, bringing accessibility to communications tools that others do not have.

Voice Social is the first of a new series of services that align telecom and web services in order to make it easier for users to connect with others and simplify their daily communications and not depend on a certain device to be able to do so.

About Almira Labs

Almira Labs is a highly innovative telecom software company focused on providing solutions for wire-line and wireless telecom operators. Through an extensive R&D effort, Almira Labs tools allow fast and low-cost development of Value Added Services for the NGIN with an approach that is unique in the marketplace.

Using this technological base, Almira Labs offers CSPs a broad catalogue of new services that deliver rich communications experiences to multiple user communities through innovative video, voice and media broadcast technology. Besides, services are device independent, thus operators can now reach the whole subscriber base regardless of their technological ability or expenditure level. Almira Labs helps Telecom Operators to generate new recurring revenue streams with a very low investment, in the shape of a Network Application Store as a weapon to fight fierce competition from Device-centric applications stores like the Apple or Android ones.

Madrid

PTM - Parque Científico de Madrid
C/ Santiago Grisolia 2, Oficina 212 - 213
28760 - Tres Cantos - **Madrid - Spain**
+34 911 845 904

Málaga

Edificio Bic Euronova
Alda. Juan López Peñalver, 21
29590 - Málaga - **Málaga - Spain**
+34 951 010 625